



Zipper

A one piece mailer with a zipper opening.

An inexpensive way to leverage your mail costs.

Very simple to implement. Download the Indesign template. After populating this with art send back to us for production.

Very short timelines compared with other self-mailer formats.

Very cost effective.

It attracts attention because it is unique and different, resulting in higher response rates.

Downloadable Indesign template for ease of design for the standard size. For other sizes we can send you a template to suit your requirement. Please call to discuss.

Delivered perforated, gate folded and sealed.

Can be converted by us from pre-printed sheets supplied by printers.

Alternatively we can print in house both inline flexo for a cost effective solution and process colour litho.

Can be produced from any stocks from 80gsm to 130gsm.

A window panel and personalisation can be incorporated if required.

A separate, removable internal voucher can also be incorporated.

Removable adhesive tape can be applied to the voucher inside the zipper.

Removing the tape allows the voucher to be attached to a refrigerator etc.

