



## 4 Page Flyer Replier

A booklet that incorporates a tearoff leaf that fits neatly into the attached reply envelope. After filling out details and inserting into the envelope it is detached, sealed then dropped into the mail, leaving the sender with an 8 page information booklet.

Short production timelines especially when compared to many “self mailers” or mailpacks.

It attracts attention because it is unique and different, resulting in higher response rates.

Cost effective.

The format is easy to use compared to many other “self mailer” formats.

The information brochure is retained by the respondent.

Downloadable Indesign template for ease of design for the standard size. For other sizes we can send you a template to suit your requirement. Please call to discuss.

Can be produced on the full range of papers up to 150gsm.

The tearoff leaf can be a different paper to the cover.

Printing can range from one colour flexo through to 4 colour litho both sides depending on the budget and requirements.

Size can vary to suit any specific requirement such as POS.

A window panel and personalisation can be incorporated if required.

It can also include an inside gate fold on the cover.

